

FOR IMMEDIATE RELEASE

## **The Jake Peavy Foundation Receives 2017 Education Innovation Award Presented by EVERFI and Nasdaq**

*June 13, 2017* – The Jake Peavy Foundation was honored yesterday at the *Education Innovation Awards* presented by EVERFI, Inc. at the Nasdaq Marketsite in New York City. The award recognizes the Jake Peavy Foundation's exceptional efforts to strengthen communities and empower students through unique digital learning opportunities. Twenty institutions were honored with this distinction at a ceremony hosted on June 12.

Honorees were selected based on a set of criteria that included the scale and impact of their digital education initiatives as well as unique student engagement and employee volunteering activities that supplement their programs.

"It's an honor to receive this award today from EVERFI and Nasdaq. We are proud to bring this crucial education into classrooms across Boston, Mobile, San Diego and San Francisco," **said Sarah Lauren Allen, Executive Director of the Jake Peavy Foundation.** "We're committed to providing students with the tools needed to confidently navigate the increasingly complex financial world we live in."

The Jake Peavy Foundation is committed to providing students with the skills and knowledge they need through our partnership with EVERFI to bring the *Focus Forward Financial Education* program to local students at no cost to schools or taxpayers. *Focus Forward* will reach over 1,000 students at 20 schools throughout the 2017 school year. Administered by teachers in a classroom setting, the online course features an interactive, new-media learning platform specifically designed to introduce financial literacy skills early in a child's development. The 2.5-hour curriculum aligns with both state and national standards, and includes topics such as saving, budgeting, credit and debt, careers, income, charity, and more.

"When we founded EVERFI back in 2008, we drove an RV across the country asking educators how we could use digital learning to prepare students for the real-world challenges that they face in high school and beyond," **said EVERFI Co-Founder and President Jon Chapman.** "Today, we thank the organizations who have joined for that ride, and we honor their deep commitment to investing in communities and preparing students with the 21st Century skills they need to lead healthy, productive lives."

### **About Jake Peavy Foundation**

The Jake Peavy Foundation is a 501(c)(3) tax-exempt charitable organization founded in 2012 by Major League Baseball Pitcher and Mobile, Ala., native, Jake Peavy. Jake is a two-time World Series Champion, three-time All Star & winning the NL Cy Young Award and pitching Triple Crown in 2007. The Jake Peavy Foundation supports sports, music, and financial literacy programs that transform the lives of young people, particularly those in underserved and at-risk communities across America. Learn more at [jakepeavyfoundation.org](http://jakepeavyfoundation.org)

### **About EVERFI**

EVERFI is the leading education technology company that provides learners of all ages education for the real world, through innovative and scalable digital learning. Founded in 2008, EVERFI is fueled by its Software-as-a-Service (SaaS) subscription model and has certified over 16 million learners in critical skill areas. Some of America's leading CEOs and venture capital firms are EVERFI investors including Amazon founder and CEO Jeff Bezos, Google Chairman Eric Schmidt, Twitter founder Evan Williams, TPG Growth, The Rise Fund, Advance Publications, and Rethink Education, and Rethink Impact. The EVERFI Education Network powers more than 4,200 partners in their education initiatives across all 50 states and Canada. Learn more at [EVERFI.com](https://www.everfi.com)